



ARCTIC CAT SUPPORTS PINK RIBBON RIDERS

Raising funds to directly assist breast cancer patients

Thief River Falls, Minn. (Sept. 21, 2009) – For the past three years, Arctic Cat has proudly supported the Pink Ribbon Riders breast cancer organization, whose mission is to create awareness for breast cancer in women and men, and to financially assist those in need.

Over that time, Arctic Cat donated three limited-edition Arctic Cat snowmobiles, which Pink Ribbon Riders used in raffle drawings to raise more than \$30,000.

During the Sno-Baron's Haydays event in Forest Lake, Minnesota, Arctic Cat presented Pink Ribbon with the fourth snowmobile in the series: a Limited Edition 2010 Crossfire 600, with a one-of-a-kind Pink Ribbon Riders graphic package and the addition of several Arctic Cat accessories including a lightweight mountain seat.

We invite you to support the Pink Ribbon Riders by visiting their website at www.pinkribbonriders.com, where you can learn about fundraising events and opportunities, including the purchase of raffle tickets to win this very special snowmobile.



The following is a schedule of 2010 Pink Ribbon Riders events:

January 8 & 9, 2010

Sugar Lake Lodge
Grand Rapids, MN

February 19 & 20, 2010

The Eagle River Inn
Eagle River, WI

January 15 & 16, 2010

Fair Oaks Golf Club
Grafton, ND

February 26 & 27, 2010

The Ole Barn
Inlet, NY

February 13 & 14, 2010

The Eagles Lodge
Gaylord, MI

March 19 & 20, 2010

Togwotee Mountain Lodge
Moran, WY

About Arctic Cat

Arctic Cat Inc., based in Thief River Falls, Minn., designs, engineers, manufactures and markets all-terrain vehicles (ATVs) and snowmobiles under the Arctic Cat® brand name, as well as related parts, garments and accessories. Its common stock is traded on the NASDAQ National Market under the ticker symbol "ACAT." More information about Arctic Cat and its products is available on the Internet at www.arcticcat.com.